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# RONDOUT VALLEY GARDEN TOUR

May 31, 2010

Dear RVBA Member,

As you know, the RVBA is co-sponsoring the **2010 Rondout Valley Garden Tour**, a fundraising event to benefit the RVBA and the Lederman Children's Center. This is a self-guided tour in which attendees visit beautiful area gardens and other horticultural sites using their own transportation.

**This year's tour will take place on Saturday, July 17, 2010, rain date Sunday, July 18th, from 10:00 am to 4:00 pm, starting with ticket sales at Saunderskill Farms on Rt. 209 in Accord. The event will conclude with a reception from 4:00-5:00 PM at the Inn at Stone Ridge-Hasbrouck House.**

Tickets for the tour and reception are \$25 (\$15 for RVBA members and Lederman parents) and \$10 for those able to only attend the reception (\$5 for RVBA members & Lederman parents). All prices include one glass of wine at the reception.

## HOW CAN YOU PARTICIPATE?

- 1) **Advertise in the tour brochure—the advertising form is attached.**
- 2) **Volunteer your time on the day of the tour selling tickets or assisting at a garden site.**
- 3) **Attend both the tour and reception (and bring along a friend or family member).**
- 4) **Attend the reception only (again, bring along a friend or family member).**

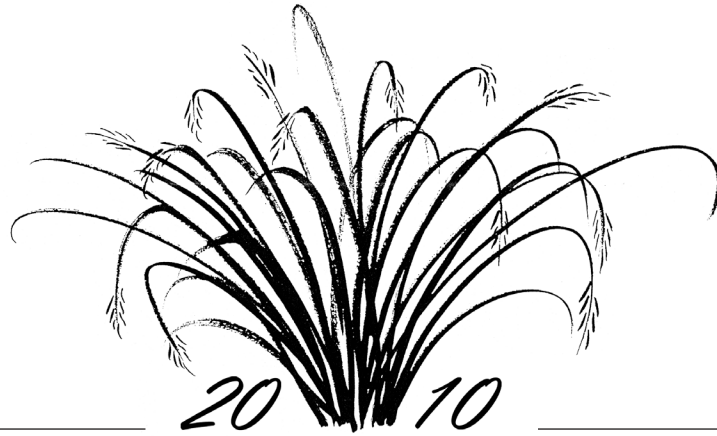
In previous years, we have raised more than \$4,500 from this event. This year—with your help—we can do even better. Please see the attached form for further details.

**DEADLINE FOR RECEIVING YOUR ADVERTISEMENT (COPY & PAYMENT) IS MONDAY, JUNE 28, 2010.**

## QUESTIONS?

Feel free to call Eric Stewart at Greenman Garden Design, 687-9166, or email him at [elsgreenman@aol.com](mailto:elsgreenman@aol.com)  
If your question relates to advertising specs, please call Kerri Vitek of Lederman Children's Center at 687-9060, or email her at [kerri@kerrivitek.com](mailto:kerri@kerrivitek.com)

Many thanks for your support!



# RONDOUT VALLEY GARDEN TOUR

*Saturday, July 17th (Rain date: Sunday, July 18th)*

*Tour: 10am – 4pm*

*Reception: The Inn at Stone Ridge / Hasbrouck House 4:00 - 5:00 pm*

## PROGRAM ADVERTISING ORDER FORM

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

email: \_\_\_\_\_

**Please check the type of ad you wish to run:**

**Please check if you would like to pick-up your ad from 2009.**

- |  |                                    |                     |
|--|------------------------------------|---------------------|
| <input type="checkbox"/> Back Cover            | <del>_____</del> <b>Sold</b> _____ | <del>\$325.00</del> |
| <input type="checkbox"/> Inside Front Cover    | <del>_____</del> <b>Sold</b> _____ | <del>225.00</del>   |
| <input type="checkbox"/> Inside Back Cover     | <del>_____</del> <b>Sold</b> _____ | <del>225.00</del>   |
| <input type="checkbox"/> Full Page             | _____                              | 150.00              |
| <input type="checkbox"/> Half Page             | _____                              | 75.00               |
| <input type="checkbox"/> Quarter Page/Biz Card | _____                              | 50.00               |

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**High resolution pdf or jpeg files preferred. Please email ads to [kerri@kerrivitek.com](mailto:kerri@kerrivitek.com)**

Otherwise, please mail a hard copy with this form and a check to the address below.

Please mail this form and a check made **payable to RVBA** in an envelope addressed to **Rondout Valley Business Association, PO Box 450, Accord, NY 12407.**

For questions or information please call Eric Stewart, Greenman Garden Design at **845.687.9166.**

**Committee members:** Eric Stewart, Colleen McNamara-DePuy, Jean Papin, Kerri Vitek

To benefit:

RONDOUT VALLEY BUSINESS ASSOC.  
PO Box 450, Accord, NY 12407

LEDERMAN CHILDREN'S CENTER  
3007 Route 213 E., Stone Ridge, NY 12484