

Thursday September 1, 2011

Minutes taken by: Cindy Sweeney

Minutes

Meeting of the Rondout Valley Business Association Board of Directors Thursday September 1, 2011, 7:30am at The Country Deli and Cafe.

In attendance: Richard Travers, Erick Roosa, Nik Gerner, Carl Pezzino, Dan Johnson, Tim Sweeney, Laurel Sweeney, Steve Kelley, Eric Stewart, Cindy Sweeney, Kate Kenney

Guest attendees: Lolly Chase, Colleen DePuy, Red Roudis, Chris Kelder, Mark Craft, Maria Reidelbach, Sarah Johnson

Not present: Sue Benz, Joe Alfano, Denise McCarrol, Dan Gagnon,

Meeting convened at 7:30 AM

Motion made by Carl to adopt the Board minutes of the July 2011 Board meeting. The motion was seconded by Erick and unanimously approved.

- 1. Jennie Bell Pie Fest:** The first portion of the BOD meeting was dedicated to a discussion of the details surrounding the up coming Jennie Bell pie fest. The guest attendees were part of this discussion on departed following its completion.
- 2. Storage Locker:** Richard explained to the Board that with the absorption of the KACOC came a storage locker used for storage of Chamber related materials. Richard was very excited about this, as he has been using his personal space for storage of RVBA materials. He requested that the finance committee consider adding to the budget the \$750/yr. required to keep the storage locker. He suggested that half of the monies could come from the Jennie Bell Pie account, since many of the contents are related to that. The other half would be paid for from the RVBA account. Richard also suggested the possibility of bartering an RVBA membership against the cost of the locker, thereby bringing the cost down to \$650 annually.
- 3. Visions Guide Update:** The contents of the Guide are finished but production is currently delayed due to approximately \$4000 in outstanding advertising monies. Currently, considerable efforts are being made to collect these monies. Once the funds are available, the Guide will be produced.

4. **Visions Photography Judging update:** Richard gave an update of the judging, which occurred the previous evening. He was very happy with the quality and quantity of the photos and felt the panel of judges did a great job.

5. **Rondout Esopus Land Conservancy Grant:** Carl gave an update of the status of the grant being offered to the RVBA by the RELC. Discussion is currently being held in regards to the details and requirements of the grant. The general feeling among finance committee members is that the requirements set forth by the RELC are excessive. Board discussion was held regarding this matter all present agreed. Steve K. suggested composing a letter to the RELC expressing our thanks for the offer of the monies and outlining RVBA commitment to report fairly and clearly on how the funds are being used on a time schedule dictated by the use of the funds, and not a monthly report. Steve also suggested that included in the letter of agreement be a clause stating that the RELC let the RVBA use their 501(c3) status as a fundraising conduit, to be used solely for purposes related to Rail Trail improvement. Following discussion, Richard suggested that a letter be drafted by Steve K. and sent to the Board for approval. Carl then suggested that the RVBA needed to find a lawyer who would be interested in being a member of the RVBA Board.

6. **Rail Trail, Rochester: The Girl Scouts & Security - a request for assistance:** Richard explained that the Rochester Girl Scouts have been doing clean up work on the Rochester section of the Rail Trail and are currently in possession of security cameras they would like to install. They have approached the RVBA for assistance in the form of manpower and/or funding. Richard felt like this would be a perfect example of how to use the RELC funding. Carl pointed out that this situation also highlights the need for an official process to be used during allotment of the funds.

The meeting adjourned at 9:30 am.

Submitted by Cindy Sweeney September 28, 2011